

Welcome to the District Recruitment Toolkit

On behalf of the Member Services Committee, we are pleased to present this recruitment toolkit to our Districts, primarily for the use of the Member Services Coordinators and Recruitment Chairs. It is intended to be a companion piece to the Recruitment Planning Workshop Toolkit, recognizing that the latter is specifically for the organization of Retirement Planning Workshops (RPWs).

The purpose of the District Recruitment Toolkit is to outline the availability of provincial strategies and resources to assist Districts in their recruitment efforts, as well as to provide samples of District resources that have been used successfully. Please forward any new and creative strategies which you have created recently and aren't already in the toolkit to the Provincial Office. You are our most valuable resource.

We draw attention to two items in particular in the toolkit: Recruitment Strategies, a list based on the ideas generated at previous Provincial workshops, as well as to the District Recruitment Plan template, a compilation of individual District Recruitment Plans which have been used in the past.

If you have suggestions for additions to any part of the toolkit, please contact Simon Leibovitz at sleibovitz@rto-ero.org or at extension 241.

We hope this will be a handy toolkit to you and your District in recruiting new members.

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