

## **Leadership Traits for RTO/ERO**

**For effective recruitment, remember to BE:**

### **Knowledgeable:**

Read, learn and explore. Get to know RTO/ERO's Provincial and District resources, goals and upcoming events, as well as your prospective members and community. The more you learn about them, the more you will know what to offer them.

### **Assertive:**

You have RTO/ERO's best interests in mind, so don't be afraid to share your ideas and act on your plans. Be confident in who you are and what you can achieve.

### **Honest:**

One of the most important reasons why RTO/ERO has grown so fast is that members feel that they can trust us. Honesty and integrity are key to gaining commitment and cooperation from others.

### **Communicative**

Know what you want to say and express it clearly. Neither prospective members, nor the executive can read your mind, so don't expect them to do so.

### **Kind:**

An important aim of RTO/ERO is to serve members and the community, and to foster an environment of respect and care. Let prospective members know that both you and RTO/ERO care about them, and they will be more open to joining.

### **Enthusiastic**

You are here because you care about RTO/ERO and you know that you can help your members and the community. Share your joy with others, and you might just find that it is contagious.

### **Dependable**

RTO/ERO's logo is Here for you Now...Here for your Future. If people see they can count on you, they will be willing to join.

### **Patient**

RTO/ERO's growth has been more than 40 years in the making. Nothing comes overnight. Take your time to think and plan, but when the moment comes: ACT

### **Creative**

With a rapidly growing membership, RTO/ERO has increasingly become more efficient and professional. Treasure your past achievements, but constantly strive for improvement. Keep up with changes in technology and lifestyle, while protecting your values.

**Courage - not complacency - is our need today. Leadership not salesmanship.**