

# RTO/ERO STRATEGIC GOALS

(revised April 2009)

## **STRATEGIC GOAL #1**

RTO/ERO be a full-service organization valued by its members for the quality of its services and collective effectiveness.

### **STRATEGIC DIRECTION**

1.1 RTO/ERO will grow its membership through a variety of strategies

### **ACTION**

- \*Work with Districts on RPWs
- \*Develop a Marketing Plan
- \*Use Expert Trainers
- \*Explore Affinity Programs
- \*Expand Travel Opportunities
- \*Engage with school boards/systems

1.2 RTO/ERO will strengthen its organizational structures and enhance its expertise in the areas of fiduciary responsibility, risk management and good governance

- \*Seek External Expertise
- \*Develop members of Provincial Executive and Committees
- \*Change Constitution, By-Laws, and Structures as needed
- \*Offer workshops for Districts

1.3 RTO/ERO will maintain and enhance processes and infrastructures that facilitate both internal and external communications

- \*Continue PE and Committee liaison with Districts
- \*Acquire appropriate technologies e.g. RE-Net new database
- \*Communicate with Membership
- \*Survey and seek feedback from membership
- \*Maintain ongoing support of Districts

## **STRATEGIC GOAL #2**

RTO/ERO be the group health plan insurer of choice for the majority of teachers, school and board administrators, educational support staff, and college and university faculty in retirement.

### **STRATEGIC DIRECTION**

### **ACTION**

2.1 RTO/ERO will seek strategic coalitions

\*Meet with leaders of Affiliates, Catholic Principals Council of Ontario, Ontario Principals Council, Ontario Public Supervisory Officers Association, Ontario Catholic Supervisory Officers Association, Council of Directors of Education  
\*Engage with school boards/systems

2.2 RTO/ERO will strengthen its organizational structures and governance protocols

\*Clarify roles and responsibilities  
\*Seek Senate approval of changes  
\*Ensure adequacy and judicious management of health plan reserves  
\*Conduct a periodic review of contracts and market  
\*Continue to build knowledge base/credentials of RTO/ERO members and staff

### **STRATEGIC GOAL #3**

RTO/ERO be the lead organization representing the interests of teachers, school and board administrators, educational support staff, and college and university faculty in retirement, and be their publicly recognized advocate on issues affecting seniors and the wider community.

#### **STRATEGIC DIRECTION**

3.1 RTO/ERO will continue its advocacy at all levels of government on seniors' and community issues

#### **ACTION**

- \*Review Position Papers annually (see note 1)
- \*Provincial Executive engages with Ministers (meetings, letters)
- \*Districts engage with MPs, MPPs and with municipal Leaders
- \*Identify and research issues by PAC and other committees and recommend action

3.2 RTO/ERO will enter into strategic coalitions that promote members' and seniors' issues (see note 2)

- \*Coordinate efforts on specific issues e.g. CAPTR municipal tax assessment
- \*Participate in research initiatives with governments, colleges and universities

Note 1: Current Value Assessment, Healthcare, Education, Environment, LHINs, Long-Term Care & Home Care, Sustaining Seniors' Independence and Safety

Note 2: Organizations include: Canadian Association of Retired Teachers (ACER-CART), Coalition After Property Tax Reform (CAPTR), Ontario Gerontology Association (OGA), Ontario Network for the Prevention of Elder Abuse (ONPEA), Ontario Retirement Communities Association (ORCA), Ontario Society (Coalition) of Senior Citizens' Organizations (OCSCO) Seniors' Advisory on Long Term Care (SALTC)